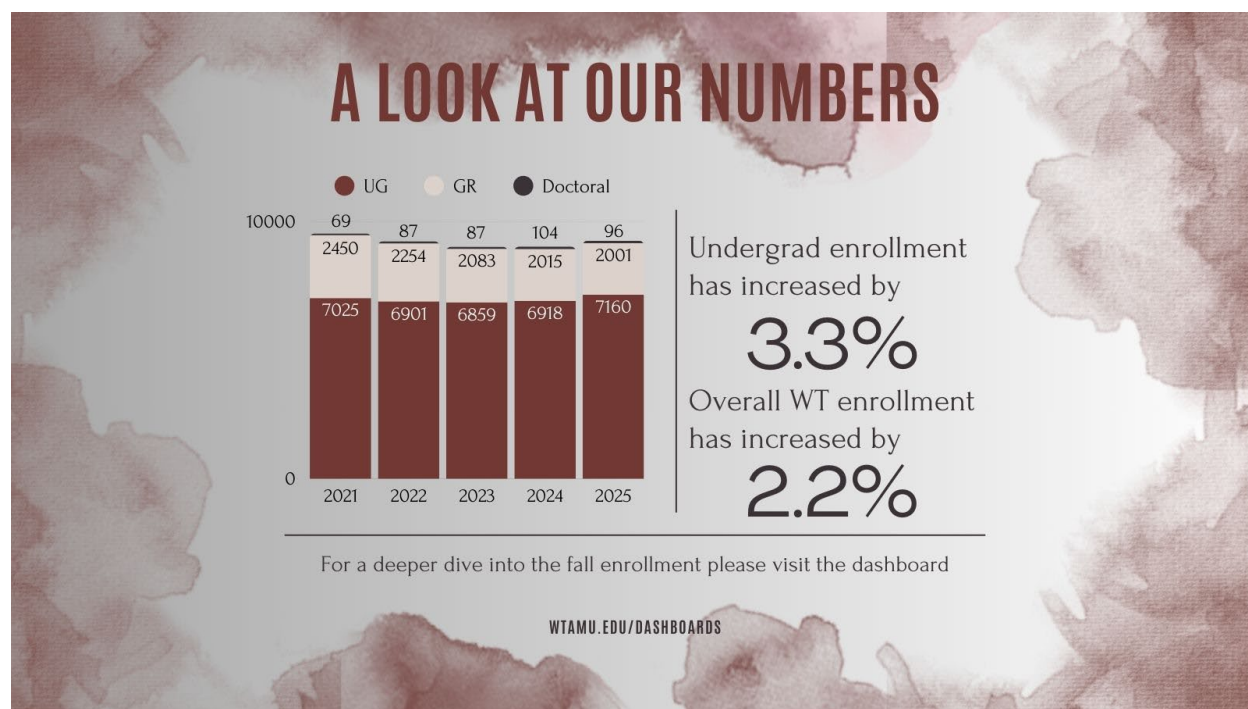


Data Bite #2 – Fall 2025 – 12th Class Day Enrollment



Fall 2025 – 12th Class Day Enrollment

Universities across the country rely on 12th-day census data as an important benchmark to assess enrollment trends, evaluate growth, and plan for the academic year. This snapshot, offers insight into how institutions are performing in terms of student recruitment and retention. At West Texas A&M University, this data reflects not only numerical progress but also the university's ongoing commitment to accessible, high-quality education and long-term institutional growth.

This data bite highlights WTAMU's enrollment data over the past 5 years. Undergraduate (UG) enrollment remained relatively stable, with a modest but important increase of 3.3% over the four-year period—rising from 7,025 in 2021 to 7,160 in 2025. Graduate (GR) and doctoral enrollments experienced slight fluctuations, yet continued to demonstrate a consistent presence, showing WTAMU's strength across multiple academic levels. These figures underscore the university's focus on maintaining a balanced and sustainable growth strategy.

As WTAMU looks to the future, these census trends illustrate the university's resilience and appeal, even amid changing demographic and educational landscapes. The stability in enrollment, particularly in undergraduate numbers, signals WTAMU's strong connection to student needs, community expectations, and workforce demands. With initiatives aimed at supporting student success, the university is clearly investing in both short-term progress and long-term transformation. For a more detailed exploration of these numbers, the university encourages stakeholders to visit its public dashboard at wtamu.edu/dashboards.